

INTERNATIONAL CHANNELS RATE CARD

techlive
INTERNATIONAL



Channel One Russia is the recognised leader in the Russian television broadcasting and the most popular and best loved Russian-language channel in the world with a potential audience of more than 250 million in 190 countries.



Carousel is a vibrant kaleidoscope of the best educational and entertainment shows, the best films and cartoons, fun quizzes and games. In an entertaining and accessible format, unique programs combine educational, developmental, and playful elements that teach young viewers how to realize their creative potential and broaden their horizons.



Dom kino is the legendary Russian cinema channel which has a unique collection of Russian and Soviet films with more than 3,500 hours of content and it is constantly replenished. Daily on the air is the best Russian cinema of the past century: from the "Golden Fund" of Mosfilm Studio up to modern-day Russian cinema.



Vremya is a channel about dramatic events and life stories. Together with the authors, presenters and heroes of documentary programmes and talk shows viewers are moved to the past and the future, back to the present and witness history.



Music One TV speaks with the youth audience in their language. The channel's mission is to keep in touch with the mood of the audience during the day and be together with them both on air and online.



Telecafe is likely to appeal to those who love cooking and those who love watching how others do it. With us, you can cook the first and second course, and even dessert! Telecafe will satisfy everybody's taste!



TV channel Dom kino Premium has the highest image quality, surround sound and high-profile premieres. The viewing experience is just like in the cinema! Thousands of hours of premium content are on the air: Russian blockbusters, the latest hits, the best TV series, and exclusive interviews with the stars.

INTERNATIONAL CHANNELS RATE CARD

techlive
INTERNATIONAL

	Channel	Language	Genre	Delivery Mechanism
	Channel One Russia ¹	Russian	Variety	Satellite
	Channel One Russia ²	Russian	Variety	Satellite
	Carousel (Kids)*	Russian	Kids	Satellite
	<p>*Carousel available Free with any Channel One subscription</p> <p>¹ Regions include CZ, BE, ES, NL, IT, CH, AT, UK, PT, CY, IRE</p> <p>² Regions include TU, DE, FR, MC</p>	Russian		
	Dom kino	Russian	Variety	IP
	Vremya: dalekoe i blizkoe	Russian	Documentary	IP
	Muzika Pervogo	Russian	Music	IP
	Telecafe	Russian	Cultural	IP
	Dom kino Premium	Russian	Variety	IP
	O!	Russian	Kids	IP
	Poehali!	Russian	Entertainment	IP
	1 IP Channel Package	Russian		
	3 IP Channels Package	Russian		
	5 IP Channels Package	Russian		
	All 7 IP Channels	Russian		