

INTERNATIONAL CHANNELS RATE CARD

techlive
INTERNATIONAL



Al Jazeera English provides international news and current affairs that places at the heart of the story, rooted in the belief that everyone has a story worth hearing. Through its fearless journalism and award winning programming, it tells authentic stories about people everywhere, without geographical or cultural prejudice. In 1996, Al Jazeera Arabic changed the face of media in the Middle East and has grown to become a global brand recognized and valued by people and decision-makers; making it one of the leading Arabic news sources in the world.



NHK World TV is a 24/7 English language service produced by the public broadcaster in Japan. The channel contains a mix of international news and lifestyle programming about politics, economics and technology from a multilateral perspective, without commercials. It is broadcast free-to-air via Astra and Eutelsat satellites and is available for hotels to exhibit free of charge.



JSTV are the one and only Japanese channel in Europe offering a wide range of TV programmes: documentaries, period & contemporary drama, travel, history, cultural, lessons, cooking, films, comedy, children's programs.



The Global Fashion Channel is a 24/7 TV broadcast that focuses on fashion, beauty, art, luxury lifestyle and special events. Programmes include exclusive access features at Fashion Shows, exclusive backstage interviews with the designers, photographers, models and hair & makeup professionals who make it all happen.

	Channel	Language	Genre	Delivery Mechanism
	Al-Jazeera (Arabic)	Arabic	News	Satellite
	Al-Jazeera (English)	English	News	Satellite
	NHK World (EN, FR, GE, IT)	Localised	Lifestyle	Satellite
	JSTV	Japanese	General	Satellite
	Global Fashion Channel	English	Lifestyle	IP

NEWS CHANNELS



Sky News' non-stop service broadcasts 24 hours a day, every day of the year, so you are never more than a few minutes away from the very latest headlines. There are regular business and sports updates every hour, with a specialist business show each weekday evening. Sky News' coverage is rooted in the British tradition of impartial broadcast journalism.



BBC World News is the BBC's commercially funded international 24-hour news and information channel, broadcast in English in more than 200 countries and territories across the globe. BBC World News broadcasts a diverse mix of authoritative international news, sport, weather, business, current affairs and documentary programming.



France 24 is a state-owned international news and current affairs television network based in Paris. France 24's programming is divided more or less equally between news coverage and news magazines or special reports. Available in French, English and Arabic.

	Channel	Language	Genre	Delivery Mechanism
	Sky News (Outside UK)	English	News	Satellite
	BBC World News (Outside UK)	English	News	Satellite
	France 24	French, English, Arabic	News	Satellite