

## PRESS RELEASE

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### **Philips Professional Display Solutions extends MediaSuite functionality with Airtime streaming**

**Amsterdam, November 2019: Philips Professional Display Solutions – the market leading Digital Display and Pro TV innovator – has collaborated with Airtime to bring exciting new features to its MediaSuite range in the hospitality sector.**

Philips MediaSuite, the first-ever range of dedicated Pro TVs to offer Chromecast built-in, enables users to cast their own content – whether photos, movies, music or even presentations – instantly, in up to 4K, from their compatible laptop or mobile device (IOS, Android or Windows), with just the touch of a button.

Now, with easy access to the features and benefits of Airtime, hoteliers can offer guests the option to stream movies from major Hollywood studios weeks before they are available from other consumer services. Airtime also offers dramas and award-winning documentaries from leading TV broadcasters – all with no up-front subscriptions – guests simply pay for what they watch.

Commenting on this latest exciting collaboration, Jeroen Verhaeghe, Pro TV Product Manager, said: “The team here at Philips Professional Display Solutions is continually looking for new features to add to our MediaSuite Pro TVs and we’re delighted to be working with Airtime to bring this new streaming option to the range.”

Richard Excell, Airtime’s Product Manager, added: “We are delighted to be working with Philips Professional Display Solutions to bring the benefits of Airtime to hoteliers using MediaSuite Pro TVs. Hotel guests can access our media rich library of over 150 titles multi-language titles, there is a zero OPEX model available for hoteliers making in-room entertainment hassle free for both hotels and

guests. Hotels can also offer a premium package to their guests comprising of a complimentary selection of content. We see many systems integrators now adopting Airtime as the most efficient way to provide movies and other specialist TV content to their guests.”

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**About Philips Professional Display Solutions:** Philips Professional Display Solutions is operated by TP Vision and MMD, subsidiaries of TPV, established in 2009 through a brand license agreement with Philips. TP Vision and MMD exclusively market and sell Philips commercial displays and Philips monitors worldwide. By combining the Philips brand promise with TPV's manufacturing expertise in displays, TP Vision and MMD use a fast and focused approach to bringing innovative products to market. TP Vision and MMD operate with their Global headquarters in Amsterdam, the Netherlands.

**About Techlive International:** Techlive, the innovator in hospitality technology solutions has been providing content services to the hospitality sector for over 30 years. The company is part of the SCCI Group, the network infrastructure, broadcast, finance, engineering company supplying the hospitality, healthcare, retail, marine, residential, commercial and government sectors. Techlive's mission is to be the global leader in delivering cloud-based movie and linear TV content to hospitality and other B2B markets.

The company created and launched the only hospitality cloud app Airtime in 2018 for delivery of a wide range of content to Smart TVs, which is now available in 188 countries. It also delivers traditional server based content services to Systems Integrators in over 50 countries via its own studio approved Content Distribution Network (CDN).

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