

Contact information:

Sadie Wigg
Creative Pod
01293 908 100

sadie@creativepod.uk.com



techlive
INTERNATIONAL



PRESS RELEASE

FOR IMMEDIATE RELEASE

**Hotels Take Action Ahead of CNN International Encryption (30th April)
With Techlive International**

Subheading:

[CNN International](#) will be encrypted in the UK and Ireland from **30th April 2026**, and [Techlive International](#) has been appointed to work with hotel system integrators and hotels to provide the necessary upgrade and licensing for continued reception of **one of** the world's most trusted and widely recognised news channel.

Main Body:

CNN International's current free-to-air broadcast channel will be encrypted for commercial properties in the UK and Ireland. [Techlive International](#) is working directly with hotels and their in-room entertainment system providers across the UK and Ireland to ensure a smooth, seamless transition with minimal disruption.

CNN is a key resource for business decision makers, people who closely follow the international news agenda, as well as the many people who visit the UK for business or vacation. As the most honoured brand in cable news, these people turn to CNN for news, analysis, and up-to-the minute information that helps them navigate a fast and complex world.

"Many hotels have already begun the process of securing continued access to CNN. However, with just two weeks remaining until the encryption deadline, delaying action could lead to a temporary service disruption." - Tim Worrall, CEO Techlive International.

Hotels that have not yet taken action are advised to follow the simple steps below to ensure continuity of service:

- Confirm their current TV provider and system setup.
- Contact Techlive to assess upgrade requirements and licensing options at techlive.tv/cnn.

With the deadline fast approaching, hotels are encouraged to act promptly to safeguard their guest experience and avoid losing access to a key international news service.



For further information and to ensure continued CNN reception, hotels must begin the upgrade process immediately. Contact CNN@techlive.tv or visit techlive.tv/cnn.

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NOTES TO EDITORS

Media Enquiries: For all interview requests and further information about Techlive International, please contact sadie@creativepod.uk.com.

About Techlive International

Techlive International, founded in the UK 36 years ago, provides a comprehensive international channel content portfolio and global Video on Demand TV service to the hotel and healthcare sectors in over 50 countries. Techlive provides over 120 International TV channels to hotels, hospitals, commercial shipping, maritime locations, aviation, banks/finance institutions and government.

Techlive created Airtime almost a decade ago, the world's first cloud-based video on demand hospitality service, with the latest blockbuster Hollywood and International movies in up to fifteen languages, along with award-winning lifestyle TV features and international news channels.

Website - <https://techlive.tv/>

Socials - [LinkedIn](#)

About CNN International Commercial

CNN International Commercial (CNNIC) is responsible for the business operations of CNN's properties outside of the United States. All commercial activities for brands such as CNN International, CNN Arabic, CNN Style and CNN Business are aligned within the division. This encompasses advertising sales, sponsorship partnerships, commercial content development, content sales, brand licensing, distribution and out-of-home operations, business development and marketing for the world's leading international news provider.

CNNIC is a recognised industry leader in international advertising sales and its use of award-winning commercial content, produced through its Create unit and driven by its advanced data usage and digital capabilities, has resulted in strong and enduring partnerships with many of the world's most recognised brands.



Its Content Sales and Licensing unit has relationships with more than 1,000 affiliates ranging from licensing the CNN brand through to content supply contracts as well as offering consultancy services.

Website - <http://commercial.cnn.com>

Socials - [LinkedIn](#)