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#### **PRESS RELEASE**

FOR IMMEDIATE RELEASE

# Techlive Launches North American Airtime Service with Premium Entertainment from Paramount



**Airtime, Techlive International's** cloud based in-room entertainment service has launched into the USA with systems integrator partner Uniguest at the Four Seasons Hotel in Washington, DC.

The Airtime service will feature popular blockbuster movies from Paramount Pictures and hit original series from Paramount+ on Demand, along with six International News Channels, Music Concerts, Health & Wellbeing, Lifestyle and Travel programs.

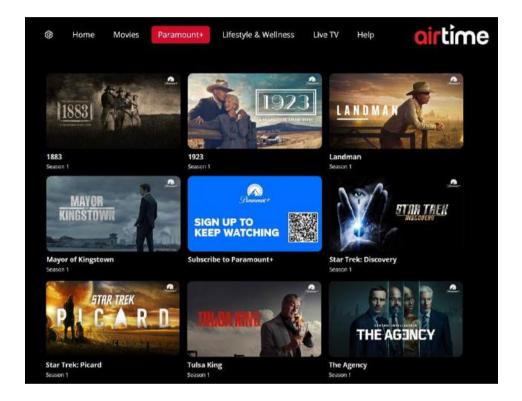
Dennis Garrison, Director of Content at Techlive comments, "We are delighted to partner with Uniquest on our first USA Airtime installation and with Paramount Pictures, whom we've worked with internationally for over three decades. We are also excited to work with Paramount+ to offer a selection of premium original series like *Mobland*, *The Agency*, and 1923. We would also like to thank Four Seasons in Washington DC for putting the most innovative cloud-based hospitality VOD service into their beautiful property".

Meera Sharma, at Paramount Pictures comments. "Paramount is providing great entertainment for the Airtime platform. We recognized the benefits of this hospitality content service for guests to enjoy both our latest films like Mission: Impossible – The Final Reckoning and classic films like The Godfather. Airtime will also have a selection of Paramount+ original series and the likes of Star Trek Strange New Worlds. We look forward to growing with Airtime as they roll out their service across America."

Chris Chan, Four Seasons Manager, Guest Technology, Corporate - Information Systems Technology comments, "I first deployed Airtime at our inaugural property in 2016 and



have continued to find it an intuitive and effective solution for hotel entertainment needs. Its cloud-based streaming platform eliminates the need for additional on-site servers, reducing hardware requirements and simplifying implementation. The flexible business model—supporting both free-to-guest and guest-paid video-on-demand options—makes it a compelling choice for hotels looking to enhance their in-room entertainment offerings. I've found Airtime easy to use and beneficial from both a technical and operational standpoint, and I'd be happy to collaborate with them again on future projects".



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### **NOTES TO EDITORS**

**Media Enquiries:** For all interview requests and further information about Techlive International, please contact sadie@creativepod.uk.com.

## **About Techlive International and Airtime**

Techlive International was established 36 years ago and provides TV content services globally to hundreds of thousands of hotel rooms, hospitals and the commercial maritime sector. Techlive content includes the latest Video on Demand movies, award-winning TV programmes and International TV Channels. Techlive created the world's first successful hospitality cloud-based movie streaming service, **Airtime**, in 2016. The service is now delivered to almost 40 countries and has expanded its content offering to include several International News Channels, Concerts, Health & Wellness Lifestyle and Travel programmes. Airtime is integrated into the sector-leading smart TV providers – Samsung, LG, and Philips Android, Sony and Apple TV.



### Websites

https://techlive.tv/
https://airtime.cloud

## Socials



<u>Techlive International</u> Airtime

## **About Paramount, a Skydance Corporation**

Paramount, a Skydance Corporation (Nasdaq: PSKY) is a leading, next-generation global media and entertainment company, comprised of three business segments: Filmed Entertainment, Direct-to-Consumer, and TV Media. The Company's portfolio unites legendary brands, including Paramount Pictures, Paramount Television, CBS – America's most-watched broadcast network, CBS News, CBS Sports, Nickelodeon, MTV, BET, Comedy Central, Showtime, Paramount+, Pluto TV, and Skydance's Animation, Film, Television, Interactive/Games, and Sports divisions. For more information, please visit www.paramount.com.

## **About Paramount+**

Paramount+ is a premium streaming subscription service delivering live sports, breaking news, and a Mountain of Entertainment<sup>™</sup>, and is a cornerstone of the Direct-to-Consumer division of Paramount, a Skydance Corporation (Nasdaq: PSKY), a leading, next-generation global media and entertainment company. The Company's portfolio unites legendary brands, including Paramount Pictures, Paramount Television, CBS – America's most-watched broadcast network, CBS News, CBS Sports, Nickelodeon, MTV, BET, Comedy Central, Showtime, Paramount+, Pluto TV, and Skydance's Animation, Film, Television, Interactive/Games, and Sports divisions. For more information, please visit www.paramount.com.

## **About Paramount Pictures**

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of Paramount, a Skydance Corporation (NASDAQ: PSKY), a leading next-generation global media and entertainment company comprised of three business segments: Filmed Entertainment, Direct-to-Consumer, and TV Media. Paramount Pictures has some of the most powerful brands in filmed entertainment, including Paramount Pictures and Paramount Animation. PPC operations also include Paramount Home Entertainment, Paramount Pictures International, Paramount Licensing Inc., and Paramount Studio Group.

### Uniguest

Uniguest is a world leader in providing secure engagement technologies, giving our customers the opportunity to connect with their audience via modern and effective digital channels. Through our software platform, a suite of digital signage, public-use, enterprise and IP video and meeting room technologies, we deliver connected content from anywhere to anywhere for our customers and partners. www.uniguest.com